

# Failsworth & Hollinwood District Executive

## Public Health Funding

2nd October 2014

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## 1. Purpose of Report

A small amount of funding has been allocated from the Public Health Budget for district partnerships to spend on their public health priorities.

We are looking to districts to spend this funding on local initiatives which have a direct impact on health. As it is July we have sought guidance and are able to offer this funding for districts to use either in this year alone, or to spread this over 2014/5 and 2015/6.

The intention is to encourage creativity and the encouragement of co-operative approaches within communities to improve health.

The Failsworth & Hollinwood District Executive has allocated £18311.00 this reports makes suggestion to the District Executive on how the funding could be allocated.

## 2. Background

The ward profiles for 2014 prepared by the Business Intelligence Service provide detail of statistics in relation to population, economy and income, housing, household composition, education and skills, crime, cooperation & community and health. - Appendix 1

## 3. Proposals

At the last Health & Well Being Meeting the group discussed possible projects which could be investigated further for possible funding through the Public Health funding stream.

### 3.1 Oral Health

Oral Health is a real concern within Oldham, especially within the 0-5 age range. The Health and Wellbeing Team from the NHS are doing specific work across Oldham, however at more district level; NHS Health & Wellbeing Team has proposed:

#### **Oral Health packs to new social landlord tenants**

For all newly housed families with Failsworth & Hollinwood with young children to receive a pack of which includes a toothbrush, toothpaste and free flow feeder cups. Approximate costs of project **£1000**, project to be jointly funded by the Failsworth & Hollinwood Public Health Funding and housing providers.

#### **Dental Play Box**

Action for Sick Children has recently announced impressive growth for the Dental Playbox Project. Dental Playbox was started in response to the

increasing numbers of young children becoming hospitalised because of tooth decay. According to statistics, over one third of children in the UK have tooth decay by the time they start primary school. Action for Sick Children provides specially trained facilitators who visit playgroups, nurseries and schools.

The project aim is to teach children (learning through play) about the importance of healthy eating and to prepare them from an early age for a trip to the dentist. Play gives children the opportunity to learn and express any fears that they may have in a safe and secure environment. A specially designed box of resources including role play uniforms, hand puppets, games, stories, toothbrushes and a teacher's pack is left for a week after the session for the children to continue learning.

Locations within Failsworth & Hollinwood are to be researched but it would be hoped we could tackle each reception class within the district.

Costs are by donation **approx £30.00 a session.**

### **3.2 Smoking**

There are significant concerns about the level of smoking within Oldham, smoking rate within the wards for Failsworth & Hollinwood:

(Oldham average = 29.0%)

- Failsworth West **29.3%**
- Failsworth East **29.9%**
- Hollinwood **35.5%**

There is a Stop Smoking Clinic is based at Failsworth Health Centre and the NHS Health Wellbeing has suggested enhancing the offer within the district. Locations to be identified across the district, along with costs incurred. It is to be noted there is no Stop Smoking Clinic service within Hollinwood considering it's the highest within Oldham.

### **3.3 General Health & Wellbeing**

#### **NHS Health Bus**

The NHS Health Bus is well utilised when visiting the districts, it is hoped that an arrangement can be drawn up for additional visits of the bus for key locations to encourage residents to take up the offer of health check.

#### **Health Improvement Training**

There is an accredited course provided by the NHS for Health Improvement. It was discussed for all community development staff within the district within all sectors to take up this training. Training and room hire would be provided for free, however funding would be looked at for exam costs. The Public Health specialist has given this option their full support.

## **Walking Football League**

Natalie Craig from Failsworth Soccer Centre and Simon Tait the district Sports Development Officer presented the option of utilising the facilities with Failsworth with a Walking Football League for the district aimed at the over 50's.

Proposals for this project will be taken to the next Health & Well Being Meeting

## **Walking paths and TrimTrials**

It is hoped to increase general health & well being to create/promote walking paths within the district. A meeting between the District Coordinator and the Principal Greenspace officer to look at potential sites across Failsworth & - Hollinwood

## **4. Recommendations**

- 4.1** For the Failsworth & Hollinwood District Executive to note the report and support the work done by the Health & Well Being Sub Group